The destructive impact of manipulations on social media on social policy in the modern world is a serious problem that affects the shaping of public opinion, the spread of information, and decision-making at the societal and state levels.

Manipulations on social media can take various forms, including the dissemination of fake news, the creation of filter bubbles, the use of bots, and other tools to artificially strengthen certain views or create artificial conflicts.

These manipulations can have a significant impact on social policy in the following ways [4]:

1. Fake News and Disinformation: The spread of fake news can lead to distortions of facts, influencing the formation of public opinion and electoral decisions.
2. Creation of Filter Bubbles: Social media algorithms can create filter bubbles, restricting users' access to diverse information and contributing to the formation of echo chambers [1].
3. Use of Bots and Automated Accounts: Bot activity can induce artificial trends, amplify certain views, or create the impression of widespread support or protest.
4. Social Manipulation: Individual users can be subjected to psychological influence through personalized advertising, which can affect their social beliefs and actions (Fig.1) [6].

Prevalence of Manipulation Tactics in 65 Countries

![Prevalence of manipulation tactics](image-url)
These trends can lead to political instability, distrust in authorities, and threats to democratic processes. It is crucial to enhance mechanisms for detecting and countering manipulations on social media to ensure a healthy information environment and preserve the integrity of social policies.

MediaStar TV School takes several measures to combat the destructive impact of manipulations on social media and ensure a healthy learning environment:

1. Media Literacy Education: The school actively incorporates modules on media literacy into its curriculum, helping students identify and differentiate credible information from fake news and manipulations.
2. Critical Thinking: The program includes elements aimed at developing critical thinking regarding received information. Students learn to analyze various sources and verify their credibility.
3. Promotion of Information Diversity: The program encourages students to explore a variety of information sources and consider different perspectives, fostering a balanced understanding of issues [2].
4. Media Ethics: An essential part of the education is the coverage of ethical aspects of media use. Students gain an understanding of the consequences of manipulations and the importance of responsible information use.
5. Interaction and Discussions: The school promotes interaction between students and educators, facilitating free exchange of ideas and thoughts. This helps avoid the formation of filter bubbles and stimulates diverse viewpoints.

MediaStar TV School recognizes the importance of preparing its students for the challenges of the modern media environment and actively works on developing a comprehensive pedagogical strategy to combat manipulations on social media [5].

In summary, in the modern world, manipulations on social media exert a significant influence on social policy. The spread of fake news, the creation of filter bubbles, the use of bots, and social manipulations distort facts, impact public opinion, and pose threats to democratic processes.

These phenomena lead to political instability and a lack of trust in authorities. MediaStar TV School addresses these challenges by incorporating media literacy into education, fostering critical thinking, promoting diversity in sources of information, teaching media ethics, and encouraging dialogue among students. This approach aims to create a healthy information environment and prepare individuals to navigate the complexities of the modern media landscape.

References: