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DEVELOPMENT OF FOREIGN LANGUAGE COMPETENCE THROUGH MULTIMEDIA TECHNOLOGIES

Due to Russia's aggression against Ukraine, there arises an important question regarding the enhancement of cooperation and compatibility between the Armed Forces of Ukraine (AFU) and NATO member countries in the military sphere. Proficiency in foreign languages has become a necessary prerequisite for effective international collaboration in this field. In the context of close cooperation and professional training of AFU personnel, as well as the mastery of new types of weaponry and military equipment, language training of military personnel has acquired a particular significance. The development, improvement of training content, and the selection of optimal technologies and methods for its implementation have become pressing tasks of the present day.

The foreign language training of military personnel in the field of national security and defense has been the subject of scientific researches by M. Aristarkhova, I. Bloshchynskiy, V. Krykun, O. Lagodinskyi, N. Shalyhina, and others. Researchers emphasize that a high level of foreign language proficiency contributes to the deeper development of professional competence among military personnel but also actively encourages the study and implementation of best practices of NATO member countries into the educational process (2).

The process of globalization, active international cooperation in the field of military education, and the rapid development of communication and information technologies require military personnel to possess advanced foreign language competence for their successful professional and personal growth under contemporary circumstances. The effectiveness of the educational process depends, in particular, on the usage of modern technologies and approaches to the development of foreign language competence (1). The use of diverse communicative exercises, role-playing games, dialogues, and communication in real-life situations promotes the activation of speech activity and the development of communicative skills among learners. Such approaches make the learning process engaging, stimulate students' motivation, and involve learners in active participation in classes.

Among the wide range of multimedia technologies, in the context of developing foreign language communicative competence, technologies that create interactive environments and support real-time communication are actively implemented in the educational process, such as:

Canva is a tool for developing foreign language communicative competence as it allows creating visual materials for language learning, such as illustrations, diagrams, infographics, and posters, which facilitate the acquisition of new vocabulary. The use of Canva promotes the development of foreign language communication skills, creativity, and the understanding of foreign language material.

Using Quizz for the development of foreign language communicative competence contributes to active learning of lexical material and promotes peer learning, particularly stimulating the development of various language skills. The multimedia technology provides the opportunity to create engaging quizzes and tests that assess the level of material mastery.

The collaborative platform Padlet enables learners to work together on projects, exchange ideas, and communicate with other participants. This fosters the development of communication

skills, including written and oral communication, as well as teamwork abilities. Padlet also facilitates vocabulary expansion as learners can create interactive boards where they post words, phrases, and expressions related to the learning topic.

The multimedia technology ThingLink contributes to the development of foreign language communicative competence by creating interactive images and videos, enriching the learning process, and encouraging active learner participation. One of the key advantages of ThingLink is the ability to create interactive visual materials.

The use of the multimedia technology Kahoot! provides a convenient and effective way to learn and test knowledge. It can be used both in the educational process and during leisure time in order to develop foreign language communicative competence, which is particularly important for military personnel. One of the advantages of Kahoot! is that it is designed in the form of games, which enhances learner engagement during the learning process.

The multimedia technology Mentimeter allows for creating a stimulating and engaging learning environment for the development of foreign language communicative competence. It enables the creation of interactive presentations and tasks that can be used both in classroom-based and distance learning settings.

The application of modern multimedia technologies for the development of learners' foreign language communicative competence can significantly facilitate the learning process and make it more interactive, engaging, and effective. Online resources and interactive platforms such as Canva, Quizz, Quizlet, Padlet, ThingLink, and LearningApps allow instructors to create interesting and interactive materials for learners, helping them consolidate knowledge and improve their English language skills. Therefore, the use of modern multimedia technologies plays a crucial role in the development of foreign language competence among military professionals, as they contribute to creating new possibilities, usage of modern teaching technologies, and implementing educational innovations in line with the demands of contemporary society.

Therefore, the demands of modernity and the military-political context of today necessitate the acquisition of foreign languages by military personnel and the maintenance of previously attained levels of proficiency. This enables them to excel in the multi-national educational environment. A crucial component of this process is the usage of multimedia technologies, which contribute to the effective development of foreign language communicative competence through interactive learning. This fosters the enhancement of communicative skills, expands active vocabulary, and ensures their ability and readiness to fulfill tasks within multinational units. Moreover, it enables rapid mastery of new weapons and military equipment by military personnel.

References:

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2. Aristarkhova, M., Demidko, D. (2022) Features of Language Training in the Individual Training System of the Armed Forces of Ukraine. *Military Education: Collection of Scientific Works of the Ivan Chernyakhovsky National Defense University of Ukraine*. Kyiv. No. 2 (46), pp. 17-22.